

Opportunities in Private Markets

AUGUST 2024

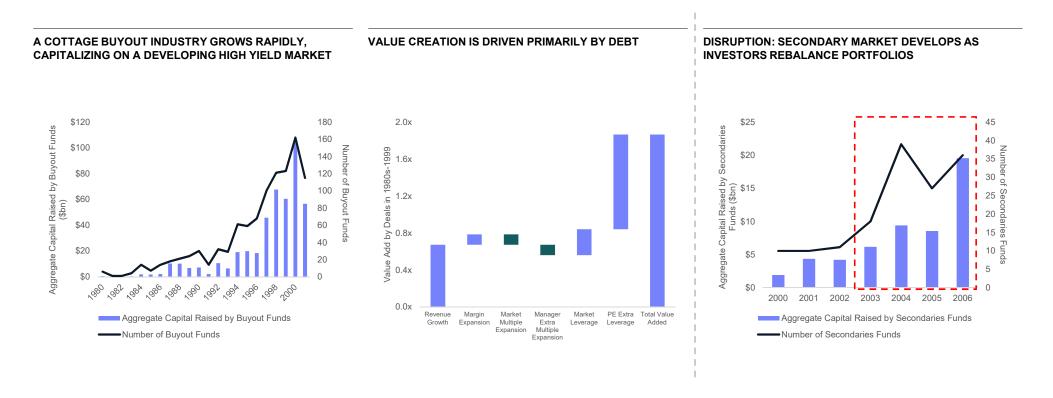
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Three Phases Of Private Markets History

The Early Years: 1980-2001

Bursting of dot-com bubble fuels development of secondary market



Source: Left chart: Preqin, as of August 19, 2024. Middle chart: Matteo Binfare, Gregory Brown, Andra Ghent, Wendy Hu, Christian Lundblad, Richard Maxwell, Shawn Munday, and Lu Yi, "Performance Analysis and Attribution with Alternative Investments", as of January 24, 2022. Right chart: Preqin, as of August 19, 2024.

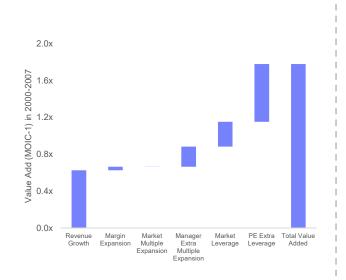
The Golden Age of Private Equity: 2002-2009

Post-Financial Crisis lending restrictions drive growth of private credit

PRIVATE EQUITY AND REAL ASSET STRATEGIES SEE SIGNIFICANT GROWTH



REVENUE GROWTH AND MULTIPLE EXPANSION BECOME MORE IMPORTANT CONTRIBUTORS TO RETURNS



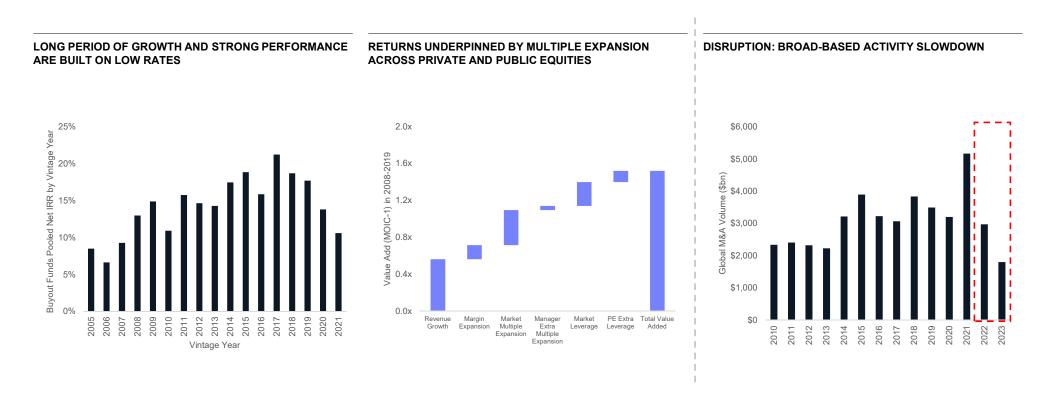
DISRUPTION: DEVELOPMENT OF PRIVATE CREDIT INDUSTRY AS BANKS RETREAT FROM LBO LENDING



Source: Left chart: Preqin, as of August 19, 2024. Manager count includes fund managers involved in buyout, real estate equity, and infrastructure equity strategies by year established, and includes fund managers that are inactive today. Middle chart: Matteo Binfare, Gregory Brown, Andra Ghent, Wendy Hu, Christian Lundblad, Richard Maxwell, Shawn Munday, and Lu Yi, "Performance Analysis and Attribution with Alternative Investments", as of January 24, 2022. Right chart: Preqin, as of August 19, 2024.

Institutionalization: 2010-2021

Shift in rate environment continues to disrupt private markets



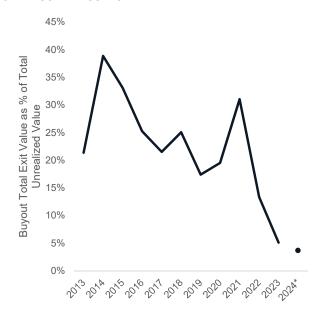
Source: Left chart: Cambridge, as of Q1 2024. Middle chart: Matteo Binfare, Gregory Brown, Andra Ghent, Wendy Hu, Christian Lundblad, Richard Maxwell, Shawn Munday, and Lu Yi, "Performance Analysis and Attribution with Alternative Investments", as of January 24, 2022. Right chart: Refinitiv, as of April 9, 2024. Data on completed and partially completed M&A deals. Value includes net debt of M&A target. FRED, as of July 1, 2024. Interest rate is federal funds effective rate.

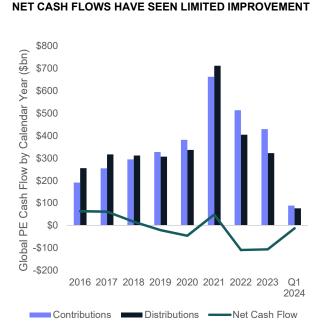
Opportunities In Today's Markets

Liquidity Stress

Multi-year process to work through accumulation of last decade

EXIT ACTIVITY IS AT ALL-TIME LOWS AS A PERCENTAGE OF INDUSTRY ASSETS





INVESTMENT OPPORTUNITIES

Managers focusing on investor liquidity and supporting portfolio companies via:

- Continuation vehicles
- Secondary transactions in investor fund interests
- Fund financing
- Perpetual capital structures

Source: Left chart: Refinitiv, Preqin, as of July 16, 2024. Data for announced global buyout exits and unrealized values. *Exit value for 2024 is annualized from actual exit value in H1, and unrealized value as of December 31, 2024 is estimated from the growth rate of unrealized assets seen in 2023. Middle chart: Burgiss, as of March 31, 2024. Cash flow by calendar year.

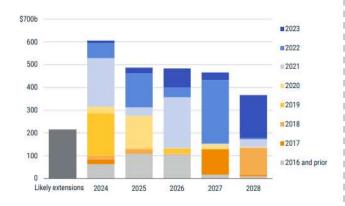
Industry Disruption

Private credit, real estate vulnerabilities in an environment of higher rates, lower valuations

PRIVATE CREDIT: DEFAULT RATE STILL MUTED BUT RISING



REAL ESTATE: LARGE REFINANCING WALL AMIDST VALUATION UNCERTAINTY



INVESTMENT OPPORTUNITIES

Private credit

- Increased dispersion may reveal underwriting weakness
- Opportunities for hybrid capital and structured solutions

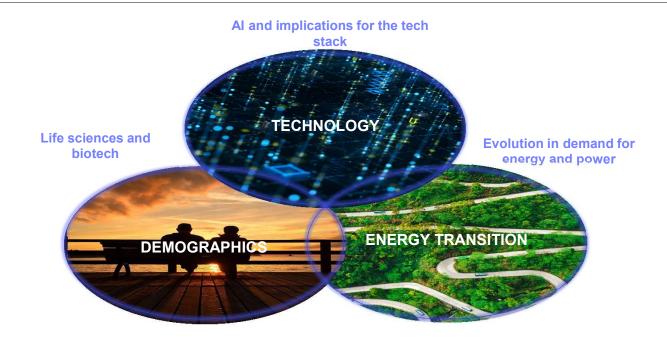
Real estate

- Maturing loans may force asset reevaluations
- Opportunities for repositioning, optimizing capital structures

Source: Left chart: LCD, as of June 30, 2024. Distressed is defined as loans priced below 80 and bonds trading above 1000bps spread. Default rate is LTM by amount tracked by Morningstar LSTA US Leveraged Loan Index. Middle chart: MSCI RCA, as of February 2024.

Private Capital Opportunities In A Disrupted World

Accelerating secular themes are presenting opportunities that private markets are well positioned to address



Source: Goldman Sachs Asset Management. For illustrative purposes only.

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The Value of an Alternative Perspective

~1,000

Investment professionals

\$490bn+

In assets

35+

Years of experience

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